

Contact:

Susan Carnes, Director
Corporate Communications
(203) 655-7779
SCarnes@APTMetrics.com

APTMetrics Wins 2010 CQIA Innovation Prize

New, Web-based Tool Measures Impact of Workplace Behavior Change Initiatives

Darien, CT: September 1, 2010 -- APTMetrics, Inc. was recently awarded a Innovation Prize from the Stamford-based Connecticut Quality Improvement Award Partnership (CQIA) for its newest Web-based assessment tool, ChangeMetrics®.

ChangeMetrics is APTMetrics' Web-based change measurement tool that allows organizations to measure the impact of culture change and training initiatives at individual and organizational levels. This powerful and flexible product enables organizations to collect assessment data that is tailored to their specific goals and objectives, such as sales training, culture change, and other important initiatives.

"The value of the ChangeMetrics process is in showing exactly how the change effort has impacted employees and changed critical skills and behaviors over time, and ultimately how it has impacted the organization's bottom line," said Dr. Kathleen Kappy Lundquist, CEO, APTMetrics, Inc.

"Receiving this award is such a special recognition not only of the quality of our work but its potential impact on the quality of change efforts in organizations. We hope that awareness of our work will result in a higher quality work environment for employees in the organizations with whom we work," she said.

About CQIA

The CQIA, America's first state-level quality award, was founded in 1987 utilizing the Malcolm Baldrige National Quality Award for Performance Excellence criteria in an effort to advance innovative programs that improve quality, performance, and marketplace competitiveness in manufacturing, professional services, health care, education, government, and other not-for-profit organizations. For more information visit www.ctqualityaward.org.

About APTMetrics, Inc.

APTMetrics is the only leading human resources consultancy that builds world-class talent management strategies and is nationally recognized for its employment litigation support services. This combination ensures that APTMetrics' talent solutions are fair, valid and legally defensible.

Since 1995, the Fortune® 100 and other corporations around the world have trusted APTMetrics to deliver unparalleled service in the areas of: job analysis; selection; litigation support; performance management; development; 360-degree feedback; executive assessment; staffing for mergers and acquisitions; organizational surveys; and compensation. For more information visit www.APTMetrics.com.