



Michael E. Moomaw, Ph.D., is vice president of APTMetrics, Inc.'s southern region. He has more than 20 years of experience in the field of industrial-organizational (I-O) psychology.

Dr. Moomaw consults with Fortune® 100 clients on strategies and solutions to select, develop and retain their top talent and support a diverse workforce. He consults with employers in the aerospace, financial services, pharmaceutical, consumer products, electronic, and utility industries on the evaluation, design and implementation of human resources processes. He ensures that that these processes are consistent and fair, legally defensible, and job-related. Mike provides consulting services that include job analysis, the design and validation of employee selection and assessment procedures, basic skills assessment, performance management, litigation support, and executive assessment.

Prior to joining APTMetrics and heading the Atlanta office, Mike managed Southern Company's Individual and Organizational Assessment group where he was responsible for the development, validation and implementation of selection procedures. Mike was also responsible for Southern Company's assessment tools, including an internally developed 360-assessment process, survey development, career development and exit interview process. During his more than 15 years of experience with Southern Company, he had additional experience in training and development and performance management.

Mike's experience includes work as a research associate for Life Office Management Association, where he monitored and maintained an industry-wide testing program in the life insurance industry. Additionally, he conducted training workshops in the use and administration of selection tests, and conducted consortium research in the areas of personnel practices and employee opinions.

Mike received his doctorate in I-O psychology from the Georgia Institute of Technology.

Mike served as a member of Edison Electric Institute's Personnel Research Task Force for 11 years. He is a member of the American Psychological Association, the Society for Industrial and Organizational Psychology and Personnel Testing Council Metropolitan Washington. He is a licensed psychologist in the state of Georgia.