



Robert C. Satterwhite, Ph.D., is a vice president of APTMetrics, Inc.'s Northeast region. He designs and implements human resources systems that help organizations achieve key business objectives, improve competitive performance and productivity, increase bench strength, ensure consistency in compensation, decrease turnover and ensure legal defensibility. He provides guidance and counsel to executives and managers at Fortune® 100 and public sector organizations in the evaluation, design, development, and implementation of “best practice” processes in job analysis and competency modeling, assessment and selection, performance management, program evaluation, mergers and restructures, and executive coaching.

Dr. Satterwhite's clients span across a broad range of industries, including public sector employers, retail, pharmaceutical, telecommunications, entertainment, insurance, hospitality, aerospace, and utilities. Robert works with employees at all levels within client organizations. In his role as a member of the APTMetrics management team, he is responsible for shaping the strategies that drive delivery of client services and systems.

Robert received his Ph.D. in industrial-organizational (I-O) psychology from the Georgia Institute of Technology. Prior to joining APTMetrics, he worked for Georgia Tech as an internal research consultant where he designed and executed assessment tools and programs of analysis, and as a statistics instructor.

Prior to attending the doctoral program at Georgia Tech, Robert received his master's degree in general psychology from Wake Forest University (WFU). While there, he was a research consultant who provided litigation support and statistical consulting services to the law firm Womble, Carlyle, Sandridge, and Rice. He also worked as an external research consultant for the WFU School of Medicine where he analyzed demographic and socio-economic predictors of prostate cancer.

Robert is a member of the American Psychological Association and the Society for Industrial and Organizational Psychology. Robert has published and presented in the areas of I-O psychology, personality psychology, cross-cultural psychology, and doctor-patient communication.