

# CONNECTICUT WOMEN IN BUSINESS

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## The Resource for Human Resources

### APTMetrics Develops Technically Advanced, Legally Defensible Processes

Every business is a people business. Just ask the CEOs of *Fortune* 100 companies. They know that every sale they make, every project they complete, every product they introduce and every profit they post is the result of people – talented people who like what they do and are good at it.

So how do you get the most for your people business? Talk to the experts at APTMetrics, proven leaders in the design and implementation of human resources processes. Since 1995, APT's staff of industrial/organizational psychologists, HR professionals and IT specialists has delivered strategies and solutions that help client organizations select, develop, and retain top talent.

in court. We have a unique combination of technical sophistication and legal expertise that consistently helps us achieve and surpass our clients' goals."

#### Teaming Up to Customize Solutions

Specific approaches are customized to fit the needs of large employers, as APT and its clients work together to develop solutions. "We often find that our clients are so satisfied with the positive impact we have on their businesses that they have us look at other processes as well," says Dr. Lundquist. "We end up doing more for them than anticipated, and the clients are happy to have us help make an even bigger impact on their businesses."

On the litigation front, Dr. Lundquist has testified in court for

#### Rigorous Ethical Standards and a Community Focus

"Clients appreciate our rigorous ethical standards, because they know everything we develop needs to stand up in a court of law," says Dr. Lundquist. "Our success enables us to give back to the community. We maintain a strong community focus and are supporters of a number of charitable causes. The National Council for Research on Women, the Connecticut Department of Children and Families, and The Maritime Aquarium at Norwalk, Conn., are just a few of the organizations we are proud to support."

APT is at the forefront of promoting diversity for higher-level jobs. In fact, Dr. Lundquist is the 2010 winner of the *Hartford Business Journal's* Diversity Award for Policy/Advocacy. She stresses the importance of senior executive commitment to establishing and sustaining



**Dr. Kathleen Kappy Lundquist, CEO**

APT brings their human resources clients high-value systems that are technically creative and legally defensible. "HR systems are often challenged legally," says Dr. Kathleen Kappy Lundquist, CEO. "At APTMetrics, we have more experience than our competitors in designing processes that keep clients from ending up

both the plaintiffs and defense and has been selected to serve as a settlement expert in a number of major cases. This gives APT the opportunity to come in and fix what might be broken in a company's HR procedures. "Whether we are appointed by the court or appointed by both sides, we look forward to going in, making it fair, and making it right," says Dr. Lundquist.

*"People talk a lot about having their 'go-to' person and, in this whole area of talent management, APT is our go-to company. We have never been in a situation where we needed help where we didn't go to APT and get what we needed."*

**Ben E. Dowell, Ph.D., Vice President**  
Executive Staffing and Talent Management (retired)  
Bristol-Myers Squibb Company

an ethnically diverse workforce, weaving diversity into the organization, and considering a range of perspectives when brainstorming solutions to increase market share.

"Every day we look forward to meeting fascinating challenges in human resources," says Dr. Lundquist, "because we know how much they affect our client companies and the people who work for them."

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